

# **THING EXPLAINER:**

**TWEETING YOUR RESEARCH (EFFECTIVELY!)**

# THE THING EXPLAINER...EXPLAINED

- [Book](#) by Randall Munroe
- Based on the list of ten hundred (1000) most commonly used English words
- You can use this free [text editor](#) to help when writing longer articles/papers!



**THING EXPLAIN  
YOUR OWN  
RESEARCH**

# DISCUSSION

- While you were crafting your research summaries, did you find this exercise difficult or easy? Why?
- As an audience member, were you able to understand your classmates' summaries?
- What does this all have to do with tweeting?
- Who has a twitter? What do you use yours for?



**TWEET YOUR  
RESEARCH**

# HOMework (OPTIONAL)

- Optional: Post your tweets!
  - If you don't already have a Twitter account, post to Facebook or create one!
  - Post your tweets with the hashtag #UMassSciComm2017
  - Tag me (@CaptainDina3 on Twitter or @Dina Navon on FB)

# **SO LONG, AND THANKS FOR ALL THE FISH!**

Have a great summer!

Keep in touch!