

****Please note, posters cannot be bigger than 4' x 6'. Tacks/pushpins will be provided.***

SUGGESTED GUIDELINES FOR POSTER PRESENTATION

TITLE:

A legible title is key to attracting the audience to a poster. The poster title should be readable from 10–15 feet away. Use letters about 1.5 inches tall. The names of authors and their affiliation can be slightly smaller. Please include the name of the author and the undergraduate institution (UMass, Smith, etc.).

ABSTRACT:

An abstract introduction provides necessary background information required to understand the question(s) addressed. An abstract also includes a hypothesis and a proposal on how to test the hypothesis.

OBJECTIVES:

Specify general and/or specific aims of the study, or state the hypothesis tested. Focus on clarity and brevity. Introduce the most relevant background subject matter in one to two short paragraphs.

METHODS:

Keep this section brief, providing sufficient information to understand how the study was done. Methodology and sequence of procedures is sometimes most efficiently addressed in form of a flowchart.

RESULTS:

This is the most important part of the poster. Use tables, graphs, and illustrations to present the data. They should be self-explanatory. All written information that accompanies the illustrations should be brief and coherent.

CONCLUSION:

This brief but highly important section is best handled as a list of major conclusions in relation to each specific objective of the study.